



**MONTREAL  
SACRÉ-CŒUR  
HOSPITAL  
FOUNDATION**

# LIASON

SPRING 2019 | VOLUME 4 | NUMBER 2

I don't know about you, but after such a harsh winter, I welcome spring's arrival. And with it renewed energy to pursue stimulating projects. In early April, I was invited by the Foundation to participate in the shooting of video capsules introducing the projects that make up the ***It all starts with your signature*** campaign.

I was touched by the testimonials of patients who, though they receive excellent care at Sacré-Cœur, are nonetheless aware that certain areas need upgrading so that physicians and the care delivery teams can continue being as benevolent as they are right now. As a former Sacré-Cœur patient, I wholeheartedly agree.

You will have an opportunity to view these videos over the coming weeks on the Foundation's Web site and on social media. We ask you to support these projects so that those areas of

the hospital with particularly vulnerable patients can receive the transformation they need.

There are many ways to give, but allow me to focus on fundraising initiatives. These are organized by donors themselves, who mobilize the people around them to raise funds. For instance, you may choose to mark an anniversary or a graduation ceremony, and ask that gifts be in the form of donations. Or you can organize a fundraising event like a dinner, a show or a sports challenge. Regardless of the format, I invite you to respond to our calls for donations with great generosity!

**Pénélope McQuade**

Volunteer Spokesperson for the Foundation



## NEW BLOOD ON THE BOARD OF DIRECTORS

In recent months, the Foundation has welcomed five new members to its Board of Directors. They have impressive track records and enviable careers in their respective fields. Over the years, they have successfully forged important ties within the business community. They will help us raise the \$35 million needed to realize the six projects of our campaign.



**Raed Bechara**

President and CEO,  
Industrie de palettes  
Standard (IPS) Inc.



**André Desautels**

General Counsel and  
Corporate Secretary,  
WSP Canada Inc.



**Claude Gagnon**

President, Operations,  
BMO Financial Group,  
Québec



**M<sup>e</sup> Serge Lalonde**

Legal Counsel,  
Dentons Canada



**Serge Lebeau**

Agronomist

## A WIDE-REACHING INITIATIVE!



The scholarship recipients.

Since July 2018, thanks to the initiative of the L'Écuyer family and their important donation, patients at the Albert-Prévost Mental Health Hospital have been able to attend , music concerts provided in the simplest of settings each Wednesday and Sunday, on two floors dedicated to patient care.

The family's main wish was to alleviate the suffering of persons with mental health problems through the benefits of music.. Initiated by the L'Écuyer children, Laurence and Philippe, a new musical

entertainment program was introduced and has since created ties with SAMS (Société des arts en milieux de santé), Cégep de Saint-Laurent and other collaborators within our CIUSSS.

Last February 7, a special evening was held to mark the L'Écuyer family's exceptional dedication and also to give 12 students the very first Joanne Martens Harmony Scholarships, named in honour of Mr. L'Écuyer's spouse, and mother to Laurence and Philippe.



## CELEBRATING ALBERT-PRÉVOST'S 100<sup>TH</sup> ANNIVERSARY THIS OCTOBER!

The Albert-Prévost Mental Health Hospital, commonly referred to as the Albert-Prévost Pavilion (PAP), is celebrating its 100th anniversary this year. The occasion will be marked by three days of festivities next October 2 through 4, which will include a symposium

for doctors, residents and professionals in the mental health field and festive gatherings for former members of the PAP staff and the public. The event will close with a special evening on October 4. Funds collected over the three days will be donated to the Foundation.

### FOR THE COMPLETE PROGRAM:

Ms. Marie Grenon,

the Foundation's director of internal communications and public relations

514-338-2303, ext. 5

or

[fondationhscm.org](http://fondationhscm.org)



## BUILDING THE FUTURE

### THOROUGHLY PREPARING THE TRANSITION

For months now, an immense new structure has been taking shape above the Emergency Department, one that will house the Integrated Trauma Centre, the Critical Care Unit, the Mother-Child Unit and the Endoscopy Unit. During this time, the seven-member **Transition Committee has been supporting the various teams affected by the works and preparing them for the challenges ahead.**

Tailored training sessions and weekly work meetings are planned to ensure a smooth transition. "One example of a change is the simple fact that patients will now receive care in single rooms, something that will usher in a number of clinical adjustments," explains Geneviève Blain, who heads up the organizational planning project.

Ms. Blain assures us that the building is still on track to be completed in late 2020 within the planned budget. Based on this estimate, it is expected that the first trauma, obstetrics-gynecology and endoscopy patients will be admitted into these new, ultramodern spaces in early 2021.

### MANDATE OF THE TRANSITION COMMITTEE

(FROM NOW UNTIL DECEMBER 2021)

- 1 Ensure a successful transfer to the new building.
- 2 Ensure the optimal integration of information and biomedical technologies, information systems, and the various new practices and modes of operation.
- 3 Assist the teams in preparing for the upcoming changes.
- 4 Identify and implement the communication strategies in accordance with the decisions made.
- 5 Ensure compliance with the project schedule.
- 6 Manage the various risks and issues.
- 7 Identify and prioritize the new projects.

## MAJOR CAMPAIGN

*It all starts with your signature*

# \$35 MILLION

to carry out these projects financed 100% by the Foundation

SPINAL CORD  
INJURY UNIT

OUTPATIENT  
CLINICS  
PAVILION

MENTAL HEALTH  
CENTRE

INTEGRATED  
RENAL SUPPORT  
CENTRE

CANCER CARE  
CENTRE

RESEARCH AND  
TEACHING

### TO IMPROVE

comfort and enhance  
rehabilitation for spinal  
cord injury patients

### TO OFFER

more services  
to clients in the  
outpatient clinics

### TO CREATE

a safe environment  
that promotes  
personalized care at the  
Albert-Prévost Pavilion

### TO HUMANIZE AND IMPROVE

hemodialysis  
treatment

### TO SIMPLIFY

patient life  
and facilitate the  
healing process

### TO MULTIPLY

discoveries that improve  
treatment, interventions  
and care

### TO INVEST

so our health care teams  
have the latest medical  
knowledge and best practices



Visit our Web site for more information about these projects.

## GREAT NEWS

### Physicians committed to change

The Foundation has recently received the backing of two influential groups of specialists, support that will help it reach its \$35 million goal. Indeed, the psychiatrists at the Albert-Prévost Mental Health Hospital and the nephrologists of Sacré-Cœur Hospital have pledged to donate to the campaign over a five-year period. Many thanks to these physicians who are mobilizing to support the efforts of the major campaign's physician ambassadors. We are grateful for their generosity!

### The business community supporting health

Some heads of companies have chosen to participate in the *It all starts with your signature* major campaign through our fundraising events. Here are two examples. Héroux-Devtek is the official partner of the Festin homard et bœuf to be held May 10, and Radiologix is the main partner of our golf tournament next June 18. We thank these two companies for choosing to support health care initiatives for the benefit of their community.



### An example worth following

Head of the Building Operations and Maintenance Department at Sacré-Cœur, Michel Lortie is one of the managers who have become friends of the Foundation. He is proud to accommodate the Foundation and to help it propose projects, such as decorating the Hospital's main entrance in the colours of the major campaign. As for the walls of the long hallway leading from the entrance, they are dotted with messages from the Foundation.



Mr. Lortie is even happier to be a Foundation donor and to support the Hospital to which he has grown attached and has been devoted to for over almost 10 years. He acknowledges that the expertise of the institution's medical staff helped save his father's life.

After working 39 years in the field of health care, he will be retiring in the coming weeks, but promises to keep on contributing. He likes the campaign's projects, and especially the fact that they are all funded by the Foundation, which guarantees they will come to fruition.

## DONATE TO

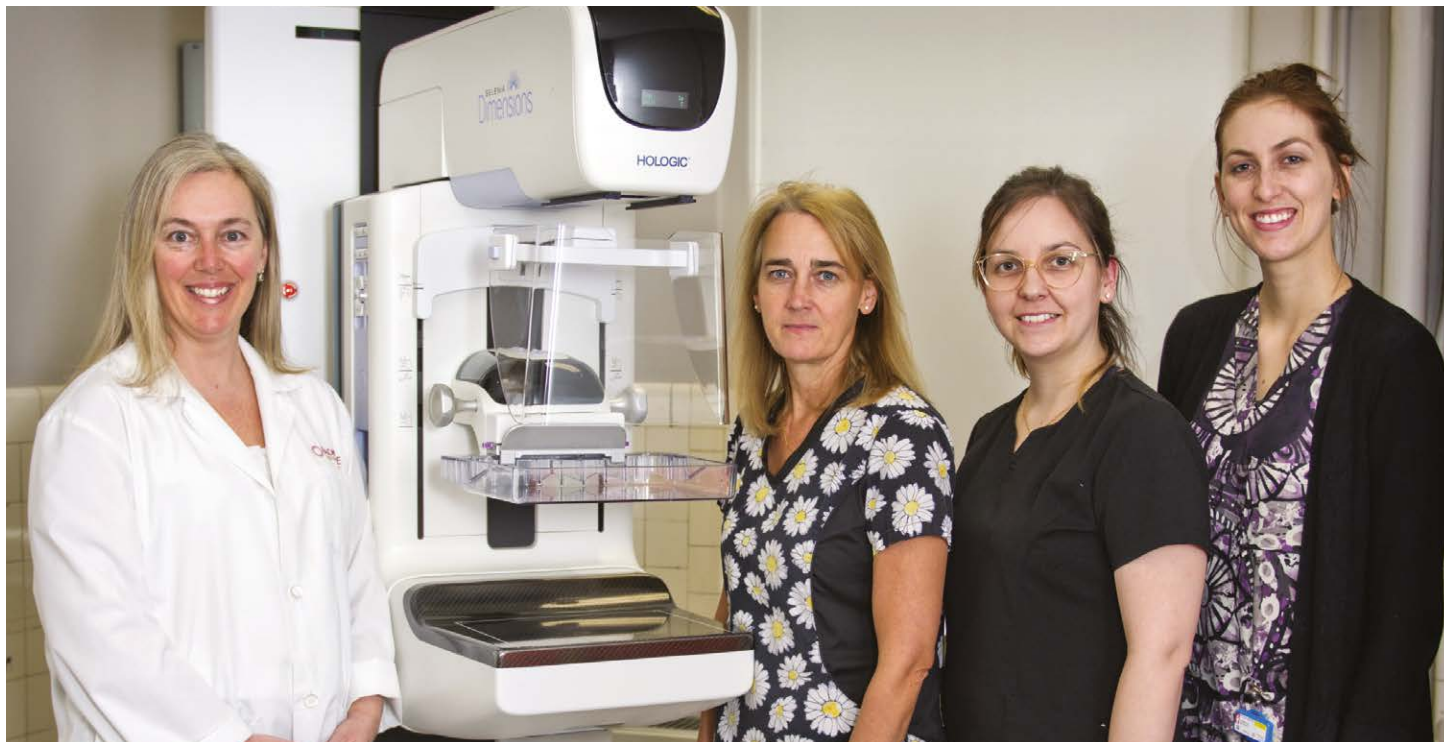
the *It all starts with your signature* major campaign  
and help us transform lives!

BY PHONE  
514-338-2303

ON OUR WEB SITE  
fondationhscm.org

BY SENDING  
/SIGN TO 30333

# AN INDISPENSABLE EQUIPMENT, THANKS TO OUR DONORS!



Thanks to our generous donors , we were recently able to acquire and install the much anticipated tomosynthesis machine for the Hospital's Radiology Department, for which the **Foundation had raised over \$100,000**.

It is an important investment in improving the health of numerous women. Each year, more than 2,000 women are treated by the Sacré-Cœur team through the screening program or post-cancer monitoring. This advanced technology enables more precise examinations.

On the left, Dr. Caroline Samson, radiologist and clinical researcher at Sacré-Cœur Hospital and associate clinical professor at Université de Montréal, with three members of her team, near the new machine.

## Today, tomosynthesis is an essential tool. Its main benefits are:

- > Detects tumours only millimetres in size, **making earlier intervention with appropriate treatment possible**
- > **Increases the detection rate** for invasive cancer
- > **Helps lower the call-back rate** for another examination
- > **Facilitates the analysis of anomalies** detected during 2D mammography.

## DID YOU KNOW ?

**Tomosynthesis** is a technology used to perform mammograms in three dimensions.

# NUCLEAR MEDICINE: THE PET-CT SCANNER HAS BEEN ORDERED!

An order has been placed for the purchase of a digital PET-CT scanner with the necessary tools for processing and analyzing data. The equipment had been on the Hospital's Nuclear Medicine Department's wish list for several years now, and on that of a great many donors as well.

**The Foundation raised over  
\$ 3 MILLION  
for this indispensable machine.**

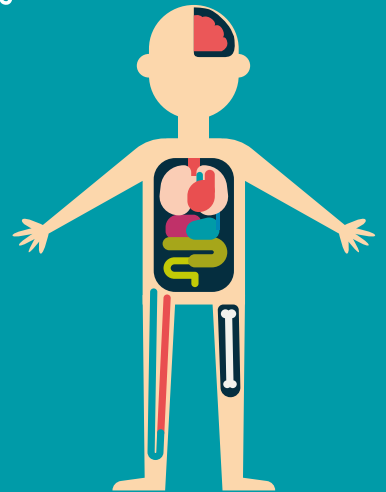
As announced in December 2018, the Nuclear Medicine Department will relocate in a new hospital wing, which will have the space needed to use the PET-CT scanner to its full potential. Planning for the new wing is in its advanced stages, with construction slated to begin by the year's end. This would make it possible to start the clinical use of the PET-CT scanner around Fall 2020.



## DID YOU KNOW?

Nuclear medicine is a branch of medicine that creates images of organs or body parts with very high precision.

The basic principle is to inject an ever-so-slightly radioactive substance into the area being examined, and then to capture the waves it emits by means of an ultrasensitive medical camera, such as the PET-CT, for example.



## THE SCANNER HAS NUMEROUS CLINICAL USES. HERE ARE FEW EXEMPLES:



### ONCOLOGY

It will contribute to a better assessment of cancers, a better evaluation of responses to treatment, and the determination of the presence or absence of relapses in patients treated for several types of cancer.



### CARDIOLOGY

It will now be easier to differentiate different types of dementia in order to help clinicians develop more appropriately targeted treatment plans.



### NEUROLOGY

it can evaluate systemic infections and assess the viability of heart tissues.



## GOOD WORK DR. LEVERT!



In 2006, the head of the Nuclear Medicine Department, Dr. Valérie Levert, became the 12<sup>th</sup> female physician specializing in nuclear medicine in Quebec and the second female nuclear medicine physician to work with PET-CT technology. In 2016, she became the first female head of a nuclear medicine department in a CIUSSS in Quebec's health network.

Dr. Valérie Levert Head of the Nuclear Medicine Department of the Medical Imaging Department of the CIUSSS du Nord-de-l'Île-de-Montréal and clinical assistant professor at Université de Montréal, with nuclear medicine technicians Tommy Beaudry and Robert Houle.

Hospital's team of 5 nuclear medicine specialists and 20 technicians when they need a more advanced examination or answers to more complex questions.

## 2019 EVENTS



FRIDAY  
MAY 10

**Come savour all-you-can-eat lobster while making an important donation!**

A true feast of generosity and solidarity. Admission is \$190 a plate, which provides you a receipt for close to \$100.

WHERE: RAYMOND-BOURQUE ARENA



THURSDAY  
SEPTEMBER 5

**Well-known sommelier Élyse Lambert will return to host this one-of-a-kind tasting held in RBC's Salons privés.**

Booking early is recommended, as places are limited. And the view is breathtaking!

WHERE: RBC'S SALONS PRIVÉS



SATURDAY  
JUNE 8

**For the benefit of the Hemato-Oncology Department.**

Spend a beautiful day cycling through this lovely area. Or practice yoga amid the orchards! Participants will meet up for dinner at Vergers Lafrance.

WHERE: MRC DEUX-MONTAGNES



SATURDAY  
SEPTEMBER 28

**Enjoy a unique experience with your team!**

The Morin Height Summit awaits you. Take on the challenge and sign up today.

WHERE: MORIN HEIGHT SUMMIT



TUESDAY  
JUNE 18

**This will be the 36<sup>th</sup> edition of our golf tournament. Isn't it wonderful?**

A perfect opportunity to try out the magnificent greens of the Saint-Raphaël Golf Club and to participate in one of the oldest fundraising tournaments around.

WHERE: SAINT-RAPHAËL GOLF CLUB



THURSDAY  
OCTOBER 24

**Our Coup de Cœur event is back.**

Be a part of this large gathering which showcases the expertise of Sacré-Cœur.

WHERE: SHERATON LAVAL HOTEL

FOR EVENT INFORMATION AND REGISTRATION  
514-338-2303 – [fondationhscm.org](http://fondationhscm.org)



### PLANNED DONATIONS

## SOMEONE TO LEND AN EAR!



M<sup>e</sup> Marie-Claude Tellier,  
Director of Major and  
Planned Donations

Planned giving professionals are leaders within the philanthropy community. The Foundation's director of major and planned giving, Ms. Marie-Claude Tellier, is always there to listen and knows all about the different types of giving, the law and banking. She is able to guide you **so that your philanthropic legacy can have the impact you are looking to make.**

Whether you wish to make a bequest from a will, donate shares or other securities, or transfer an interest in a life insurance policy, she will gladly explore all avenues available to you and point you to the right resource to help make your dream a reality. This can help you support projects that live up to your expectations, without compromising your financial health or those of your successors. She can be reached at **514-338-2303, extension 3** for more information or to book an appointment.

#### YOU CAN MAKE A DONATION



ONLINE



IN  
PERSON



BY  
CHEQUE



BY  
PHONE

Your generosity helps us  
**TRANSFORM LIVES.**

Thank you for your support.

#### Montréal Sacré-Cœur Hospital Foundation

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